

# Stephen Leshan Nang'eya

Business Intelligence | Product Analytics | Data Strategy  
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Work Authorization: F-1 Visa | CPT Authorized May–Aug 2026 | STEM OPT Eligible (3 years)

## Professional Summary

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Product, Growth, and Business Intelligence Analytics professional currently pursuing an MSc in Business Analytics at Hult International Business School (Expected Aug 2026). Bringing 8+ years of experience improving operational efficiency, revenue visibility, and strategic decision-making across media and travel industries. Proven ability to translate data into actionable insights using SQL, Python, Tableau, Power BI, and KPI dashboards. Delivered measurable improvements including 25–40% gains in reporting visibility, automation efficiency, and operational performance. Seeking Business Intelligence Analyst, Product Analyst, Growth Analyst, or Data Analyst roles.

## Core Skills

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**Programming and Data Tools:** SQL · Python (Pandas, NumPy) · Snowflake · Jupyter Notebook · Git · R · Excel (Advanced)

**Analytics and Modeling:** Predictive Modeling · Regression Analysis · Statistical Analysis

**Experimentation & Product Analytics:** A/B Testing · Cohort Analysis · Funnel Analysis · Revenue Forecasting

**Business Intelligence and Visualization:** Tableau · Power BI · KPI Dashboards · Data Visualization · Data Storytelling · Google Analytics

**Business and Strategy:** Market Analysis · KPI Development · Operational Analytics · Strategic Planning · SAP ERP · Google Ad Manager

## Analytics Projects

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### Portfolio Analytics Dashboard — Tableau

- Designed and published an interactive Tableau dashboard visualizing asset class exposure and volatility trends.
- Enabled scenario-based portfolio analysis through public visualizations hosted on Tableau Public.

### Revenue Forecasting and Visibility Model — Python, Regression

- Performed exploratory data analysis and built regression models in Python to identify key revenue drivers and historical performance patterns.
- Developed forecasting outputs and visual insights used to support business planning and monetization strategy.

### Business Performance & KPI Analytics Dashboard — Power BI and SQL

- Built an executive-level KPI dashboard integrating multiple operational and financial datasets. Improved leadership visibility into performance metrics and accelerated data-driven decision making.

## Professional Experience

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### Business Development and Operations Manager

*Amadon Travel*

2020 – 2025

- Analyzed tourism demand trends and regional market opportunities to identify growth areas, establishing strategic partnerships with 10+ hospitality providers and expanding service offerings.
- Optimized travel package operations and customer experience workflows, improving service delivery efficiency and increasing client satisfaction and repeat bookings.
- Built structured reporting dashboards to track service performance and operational KPIs, enabling data-informed decisions that supported consistent revenue growth.

### Business Operations Manager

*Stele Media*

2017 – 2025

- Standardized analytics reporting workflows across 25+ client marketing campaigns, improving performance visibility by ~30%.
- Designed KPI dashboards and structured reporting frameworks that reduced ad hoc reporting requests by ~40%.
- Analyzed campaign performance metrics and engagement trends across 25+ digital media clients, informing marketing optimization and partnership strategies.

### IT Operations and Digital Strategy Lead

*Standard Group PLC*

2011 – 2016

- Integrated SAP ERP with Google Ad Manager datasets to automate digital revenue tracking pipelines, improving operational efficiency by ~35%.
- Optimized enterprise reporting workflows and financial data visibility through ERP system deployment, improving reporting accuracy by ~25%.
- Developed KPI reports and operational dashboards enabling faster evidence-based executive decision making.

## Education

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### MSc Business Analytics

*Hult International Business School — Boston, MA*

Expected Aug 2026

### BSc Information Technology

*Jomo Kenyatta University of Agriculture and Technology*

2008